

DEVELOPING A PERSON-CENTERED MODEL OF CARE FOR THE PATIENT WITH DEMENTIA

LONDON
9 & 10 MAY 2013

A global project of the
International Conference and Publication Series
on Person-Centered Healthcare

www.pchealthcare.org.uk



**The inaugural international conference on
developing a person-centered model of care for
the patient with dementia has been organised by:**



**WHO Collaborating Centre
Public Health Education and Training
Imperial College London**

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The 1st International Conference on Developing a Person-Centred Approach to the Management of the Patient with Dementia

Dear colleagues

The dementia conference is the inaugural conference in the International Conference and Publication Series on Person Centered Healthcare, a major initiative of the International College for Person Centered Medicine, a global body of distinguished clinicians and scientists working in collaboration with the World Health Organisation, World Medical Association, World Organization of Family Doctors (Wonca), International Federation for Medical Education, International Council of Nurses, International Alliance of Patients Organizations and a wide variety of other worldwide clinical organisations and patient advocacy associations.

The conference has been designed with reference to WHO imperatives for the development of person and people-centered clinical services worldwide and in accordance with the provisions of the 2012 Geneva Declaration on Person-centered Care for Chronic Diseases (see Appendix). The conference will bring together leading colleagues working in all areas of dementia care internationally to establish a pathway for the construction of dementia care and services by building upon current work by the international community in the dementia field and enhancing this through the direct application of the principles and recently advanced methods of person-centered care.

A key activity as part of the dementia project will be the formal consideration of how a humanistic framework of medical, health and social care can be designed and operationalized which applies both science and humanity in a manner that recognises the patient as a person and which responds as fully to his/her psychological, emotional and spiritual requirements as to his/her physical and organic needs. The conference will have a strong methodological emphasis, with key considerations of service re-configuration/re-design, medical informatics/data capture, clinical education and a range of other central factors of relevance to increasing the person-centeredness of dementia care.

A case-based Masterclass has also been built into the programme to illustrate the practical application of the general principles of person-centered care to individual patients. The conference debates and consensuses and all of the clinical, organisational and policy data will be published as a special Supplement of the *International Journal of Person Centered Medicine* for direct discussion with and policy action by Member States of WHO and others.

We are indebted to our colleagues and friends who gave of their time, expertise and advice in contribution to the planning of conference content and the nomination of speakers and chairmen. We extend grateful thanks to the international clinical organisations and patient advocacy associations that have supported and continue to support this work in dementia: World Medical Association, Alzheimer's Disease International, INTERDEM, World Federation for Medical Education, World Federation of Neurology, World Federation for Mental Health, International Council of Nurses, European Psychiatric Association, European Association of Geriatric Psychiatry, International Alliance of Patients Organizations, EUFAMI, IPA and the British Society of Gerontology.

We hope to have the opportunity of meeting you at the conference which, together with the major publication that will derive from it - we advance as an important contribution to the transformation of dementia services in accordance with the person-centered model of care.

Professor Andrew Miles MSc MPhil PhD
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Imperial College London UK
(andrew.miles@pchealthcare.org.uk)

Professor Jon Snaedal MD
Chairman, Expert Planning Committee
National University Hospital of Iceland
(jsn@mmedia.is)

PRE-CONFERENC E RECEPTION: 8 MAY 2013 at 7.45 PM		DAY ONE: 9 MAY 2013	
		PLENARY 1	
DEMENTIA CARE: PERSON-CENTERED CLINICAL PRACTICE AND PEOPLE – CENTERED PUBLIC HEALTH			
7.15 COFFEE AND REGISTRATION			
8.25 OPENING ADDRESS Professor Juan Mezzich, Professor of Psychiatry, Mount Sinai Medical School, New York University & President, International College of Person Centered Medicine / Former President, World Psychiatric Association			
Chairman: Professor John Cox, Immediate Past Secretary General, World Psychiatric Association; Former President, The Royal College of Psychiatrists & Chairman, WPA-WHO-UEMS-AEP Task Force.			
8.30 Science and humanism in the care of the sick: person-centered clinical practice and people-centered public health Professor Andrew Miles, Editor-in-Chief, <i>International Journal of Person Centered Medicine and Journal of Evaluation in Clinical Practice</i> , World Health Organisation Collaborating Centre for Public Health Education and Training, Faculty of Medicine, Imperial College London			
8.50 The Geneva Declaration on Person-centered care of Chronic Disease: its relevance and implications for dementia care Professor Jon Snaedal, Memory Clinic, Department of Geriatrics, National University Hospital of Iceland, Reykjavik			
9.10 Dementia: a global public health priority Mr. Marc Wortmann, Executive Director, Alzheimer's Disease International, London UK			
9.30 Person-centered dementia care: what it is and what it isn't Professor Dawn Brooker, Director, Association for Dementia Studies, University of Worcester, UK			
9.50 Panel Discussion with Delegate Participation			
		BREAK AND REFRESHMENTS	
POSTER PRESENTATIONS			
10.10 POSTERS			
Parallel 1 – A. THE PATIENT JOURNEY . The good diagnosis		Parallel 1 – B. THE PATIENT JOURNEY. Dementia in a family context	
Chairman: Professor Jon Snaedal, Memory Clinic, Department of Geriatrics, National University Hospital of Iceland, Reykjavik		Chairman: Ms. Barbara Stephens, Dementia UK	
10.40 Pre-diagnosis screening for mild cognitive impairment and prevention of cognitive decline Dr. Peter Johannsen, Consultant Neurologist, National Dementia Centre, Rigshospitalet, Copenhagen, Denmark		Helping people with dementia to process the emotional threats of a dementia diagnosis. Dr. Richard Cheston, Research Fellow, Department of Psychology, University of Bath & Consultant, Clinical Psychologist, Avon and Western Wiltshire Mental Healthcare Trust, UK	
11.00 Pre-defined diagnostic categories in dementia versus the Person-centered Integrative Diagnosis (PID) Model Professor Juan Mezzich, Professor of Psychiatry, Mount Sinai Medical School, New York University & President, International College of Person Centered Medicine / Former President, World Psychiatric Association		Family therapy in the context of dementia Professor Susan Berbow, Consultant Old Age Psychiatrist and Family Therapist and Professor of Mental Health and Ageing, University of Staffordshire, UK	
11.20 Alzheimer's Disease and the concept of a new lexicon Professor Bruno Dubois, Professor of Neurology, Institute of Neurology, Salpetriere University Hospital, Paris*		Family relationships and dementia: a systematic synthesis Ms. Jenny La Fontaine, Senior Lecturer and Nurse Consultant, Institute of Health and Society, University of Worcester, UK	
11.40 Comprehensive assessment of the person with dementia: guidelines and methods Dr. Bernard Coope, Consultant Old Age Psychiatrist, Worcestershire Mental Health Partnership NHS Trust, UK & Ms. Jenny La Fontaine, Senior Lecturer and Nurse Consultant, Institute of Health and Society, University of Worcester, UK		Ten Hints for Carers: liaison psychiatry and dementia Professor Allan House, Director, Leeds Institute of Health Sciences, School of Medicine, University of Leeds	
12.00 Panel Discussion with Delegate Participation		12.00 Panel Discussion with Delegate Participation	
POSTER PRESENTATIONS		LUNCHEON	
12.20 POSTER			

Parallel 2 - A. THE PATIENT JOURNEY. Therapeutic Perspectives			
Chairman:	Professor Jon Snaedal, Memory Clinic, Department of Geriatrics, National University Hospital of Iceland, Reykjavik	POSTER PRESENTATIONS	
1.20	Pharmacological management of cognitive and behavioural symptoms: current perspectives Professor Clive Ballard, Professor of Age-related Diseases, Wolfson Centre for Age Related Diseases, School of Biomedical and Health Sciences, King's College London UK		
1.50	Current clinical trials and emerging research evidence for disease modification and dementia management Dr. Richard Perry, Consultant Neurologist / Senior Lecturer, Imperial College Healthcare NHS Trust, London UK		
2.20	Non-pharmacological management of behavioural symptoms Dr. Ian James, Head, Newcastle Challenging Behaviour Team & Consultant Clinical Psychologist, Centre for the Health of the Elderly, Newcastle UK		
2.40	Panel Discussion with Delegate Participation		
POSTER PRESENTATIONS	3.00	BREAK AND REFRESHMENTS	
Parallel 3 - A. THE PATIENT JOURNEY. Different journeys			
Chairman:	Professor Clive Ballard, Professor of Age-related Diseases, Wolfson Centre for Age Related Diseases, School of Biomedical and Health Sciences, King's College London UK	POSTER PRESENTATIONS	
3.30	Frontal lobe dementia: neurological perspectives and clinical challenges Dr. Jason Warren, Reader in Neurology & Wellcome Trust Senior Research Fellow in Clinical Science, Dementia Research Centre, Institute of Neurology, University College London		
3.50	Managing dementia in the person with intellectual disability Professor Tony Holland, Professor of Learning Disabilities, University of Cambridge, UK*		
4.10	Managing dementia in the person with Parkinson's Disease and Lewy body dementia Professor Clive Ballard, Professor of Age-related Diseases, Wolfson Centre for Age Related Diseases, School of Biomedical and Health Sciences, King's College London UK		
4.30	The comprehensive management of multiple co-morbidity in dementia Professor Ihsan Salloum, Chairman, Section on Classification, World Psychiatric Association & Professor of Psychiatry, University of Miami Miller School of Medicine, Miami, Florida, USA		
4.50	Panel Discussion with Delegate Participation		
POSTER PRESENTATIONS	3.00	REFRESHMENTS available continuously outside of the lecture theatres	
Parallel 3 - B. THE PATIENT JOURNEY. Interventions that help maintain the effectiveness of care and quality of life - A			
Chairman:	Professor Esme Moniz-Cook, Professor of Clinical Psychology, Dementia Applied Research Centre, University of Hull, UK	POSTER PRESENTATIONS	
2.00	Implementing occupational therapy for patients with dementia and their care givers To be announced		
2.20	The difficulties of managing people with dementia in the community and how to overcome them Professor Jane Savage, Chair, Queens Nursing Institute, London, UK		
2.40	Panel Discussion with Delegate Participation		
POSTER PRESENTATIONS	3.00	REFRESHMENTS	
Parallel 3 - B. THE PATIENT JOURNEY. Interventions that help maintain the effectiveness of care and quality of life - A			
Chairman:	Professor Esme Moniz-Cook, Professor of Clinical Psychology, Dementia Applied Research Centre, University of Hull, UK	POSTER PRESENTATIONS	
3.30	Reminiscence therapy: what are the evidentiary developments since the 2009 Cochrane Review? To be announced		
3.50	Music Therapy: recent advances in the evidence base for therapeutic effect and clinical usefulness Professor Alfredo Raglio, Music Therapist and Researcher, Sospiro Foundation, Cremona, Italy		
4.10	Psychological enhancement and CBT: a review of four decades of global research and experience Professor Robert Woods, Professor of Clinical Psychology of the Elderly, School of Psychology, Bangor University, Wales, UK*		
4.30	The Cochrane Systematic Review on Functional Analysis – what are the clinical recommendations about how to address behavioural problems in dementia? Professor Esme Moniz-Cook, Professor of Clinical Psychology, Dementia Applied Research Centre, University of Hull, UK		
4.50	Panel Discussion with Delegate Participation		
POSTER PRESENTATIONS	3.00	REFRESHMENTS	
PLenary 2			
INNOVATIONS IN RESEARCH AND POLICY			
Chairman:	Dr. Nori Graham, Emeritus Consultant in the Psychiatry of Old Age, Royal Free Hospital, London & Honorary Vice President Alzheimer's Disease International	POSTER PRESENTATIONS	
5.20	The 10/66 Dementia Research Group INDEP Study on the economic and social effects of care dependence in later life. Professor Martin Prince, Professor of Epidemiological Psychiatry, Institute of Psychiatry, King's College London and Centre for Global Mental Health, London School of Hygiene and Tropical Medicine, London UK		
5.40	The Valuing Life in Dementia Project. Establishing methods for better coping, reduced care home admission and major improvements in dementia services Professor Martin Orrell, Professor of Ageing and Mental Health, University College London, UK*		
6.00	Health policymaking and dementia: International perspectives Professor Martin Prince, Professor of Epidemiological Psychiatry, Institute of Psychiatry, King's College London and Centre for Global Mental Health, London School of Hygiene and Tropical Medicine, London UK		
6.20	Panel Discussion with Delegate Participation		
6.30	Close of Day 1		
7.45			
CONFERENCE DINNER: 9 MAY 2013 at 7.45 PM			

		DAY 2: 10 MAY 2013	
		PLenary 3 INTERNATIONAL PERSPECTIVES IN CARE, POLICYMAKING AND ETHICS	
7.15 COFFEE AND REGISTRATION			
OPENING ADDRESS			
8.30	Professor Juan Mezich, Professor of Psychiatry, Mount Sinai Medical School, New York University & President, International College of Person Centered Medicine / Former President, World Psychiatric Association	POSTER PRESENTATIONS	POSTER PRESENTATIONS
Chairman: Professor Andrew Miles, Editor-in-Chief, <i>International Journal of Person Centered Medicine</i> and <i>Journal of Evaluation in Clinical Practice</i> , World Health Organisation Collaborating Centre for Public Health Education and Training, Faculty of Medicine, Imperial College London, UK, Director, International Conference and Publication Series on Person-Centered Healthcare; Visiting Professor, University of Sofia, Bulgaria; Distinguished Academician, National Academy of Sciences and Arts of Bulgaria & Senior Fellow, New York Academy of Medicine, USA			
Developing a Manifesto for Values-Based Practice in Dementia: conceptual basis and operational progress			
8.40	Professor Bill (K W M) Fulford, Professor of Philosophy and Mental Health, University of Warwick & Distinguished Research Fellow, Centre for Practical Ethics, University of Oxford, UK, Mr. Toby Williamson, Mental Health Foundation, London and Professor Julian Hughes, Professor of Philosophy of Ageing, Institute of Ageing and Health, University of Newcastle, UK	POSTER PRESENTATIONS	POSTER PRESENTATIONS
The art and science of balancing care and compassion in the person with dementia: a methodological perspective from the United States of America			
9.20	Dr. Stephen G. Post, Professor of Preventive Medicine/Head of the Division of Medicine in Society & Director, Centre for Medical Humanities, Compassionate Care and Bioethics, Stony Brook University, New York, USA	POSTER PRESENTATIONS	POSTER PRESENTATIONS
9.50	Panel Discussion with Delegate Participation	POSTER PRESENTATIONS	POSTER PRESENTATIONS
10.10 BREAK AND REFRESHMENTS			
Parallel 4 – A - THE PATIENT JOURNEY. Acute care, life narratives, care champions and emotional management			
Chairman: Dr. Drosos Stoyanov, Associate Professor and Consultant Psychiatrist, Faculty of Medicine, Medical University of Plovdiv, Bulgaria			
The Older People in Acute Care Collaborative - using the IHI Breakthrough Series Methodology to improve the experience of older people with dementia and their carers while in acute care			
10.40	Dr. Cesar Rodriguez, Consultant in Old Age Psychiatry, Sunnyside Royal Hospital, Montrose & AD (UK) Centre of Excellence for AD Research, University of Dundee, Scotland and Ms. Diane Campbell, OAPC Collaborative Director, Scotland UK	POSTER PRESENTATIONS	POSTER PRESENTATIONS
Your Story Matters: results from the training of 500 people in Life Story work informed by a human rights perspective			
11.00	Dr. Poly Kaiser, Consultant Clinical Psychologist, Pennine Care NHS Trust & National Lead for Mental Health in Later Life, National Mental Health Development Unit UK	POSTER PRESENTATIONS	POSTER PRESENTATIONS
The formation of person-centered dementia care champions in the role modelling of optimal practice and in challenging quality deficits			
11.20	Ms Fanya Little, Consultant and Trainer, Dementia Care Practice Development, Bradford Dementia Group, University of Bradford, UK	POSTER PRESENTATIONS	POSTER PRESENTATIONS
Strategies for the prevention and early detection of burn-out as part of emotional labour management			
11.40	Dr. Drosos Stoyanov, Associate Professor and Consultant Psychiatrist, Faculty of Medicine, Medical University of Plovdiv, Bulgaria	POSTER PRESENTATIONS	POSTER PRESENTATIONS
12.00	Panel Discussion with Delegate Participation	POSTER PRESENTATIONS	POSTER PRESENTATIONS
12.20 LUNCHEON			

Parallel 5 – A. THE PATIENT JOURNEY. Methods to improve the domestic, hospital and care home environment as factors for improving the key person-centeredness of care			
Chairman: Mr. Peter Molneux, Chairman, South West London and St. George's Mental Health Trust, London UK	POSTER PRESENTATIONS	Chairman of the Expert Panel: Professor Jon Snaedal, Memory Clinic, Department of Geriatrics, National University Hospital of Iceland, Reykjavik	Parallel 5 – B. MASTERCLASS IN PERSON-CENTERED DEMENTIA CARE: Applying the principles of PCM to individual patients: Part I
Person-centered dementia care and the importance of assistive technology in keeping the person with dementia at home	1.20 Professor Alison Bowes, Professor of Sociology & Head of School of Applied Social Science, University of Stirling, Scotland	Clinical Case 1 1.20 Presentation, discussion and recommendations	Chairman of the Expert Panel: Professor Jon Snaedal, Memory Clinic, Department of Geriatrics, National University Hospital of Iceland, Reykjavik
The dementia friendly acute hospital and the person-centered Dementia Care Bundle	1.40 Dr. Daryl Leung, Clinical Director, Care of the Elderly, New Cross Hospital, Wolverhampton, England, UK	Clinical Case 2 1.40 Presentation, discussion and recommendations	Clinical Case 2 1.40 Presentation, discussion and recommendations
Strategies to improve the person-centeredness of care people with dementia in residential facilities	2.00 Dr. Michael Bird, Senior Research Fellow, Dementia Services Development Centre, University of Bangor, UK	Clinical Case 3 2.00 Presentation, discussion and recommendations	Clinical Case 3 2.00 Presentation, discussion and recommendations
The virtual dementia friendly house: creating a person-centered environment that compensates for the impairments of dementia	2.20 Mr. Richard Pollock, Founding Partner, Burnett Pollock Associates, Edinburgh, Scotland	Clinical Case 4 2.20 Presentation, discussion and recommendations	Clinical Case 4 2.20 Presentation, discussion and recommendations
Panel Discussion with Delegate Participation		Clinical Case 5 2.40 Presentation, discussion and recommendations	Clinical Case 5 2.40 Presentation, discussion and recommendations
POSTER PRESENTATIONS		POSTER PRESENTATIONS	
BREAK AND REFRESHMENTS		POSTER PRESENTATIONS	
Parallel 6 – A. THE PATIENT JOURNEY. Evaluating and improving the quality and person-centeredness of clinical services		Parallel 6 – B. MASTERCLASS IN PERSON-CENTERED DEMENTIA CARE: Applying the principles of PCM to individual patients: Part II	
Chairman: Professor Andrew Miles, Editor-in-Chief, International Journal of Person Centered Medicine and Journal of Evaluation in Clinical Practice, WHO Collaborating Centre for Public Health Education & Training, Imperial College London, UK		Chairman of the Expert Panel: Professor Dawn Brooker, Director, Association for Dementia Studies, University of Worcester, UK	
Auditing the quality of dementia services		Clinical Case 6 3.30 Presentation, discussion and recommendations	
3.30 Professor Peter Crome, Professor of Geriatric Medicine & Chairman, National Audit of Dementia Steering Group & President-elect, British Geriatrics Society, University of Keele, UK		Clinical Case 7 3.50 Presentation, discussion and recommendations	
Measuring the quality of care of people with dementia - Which indicators?		Clinical Case 8 4.10 Presentation, discussion and recommendations	
3.50 Professor Myrra Verwoerd-Dassen, Director, Nijmegen Alzheimer Centre, Netherlands & Chairman, INTERDEM		Clinical Case 9 4.30 Presentation, discussion and recommendations	
Methods for collecting person-related data in the age of the electronic medical record		Clinical Case 10 4.50 Presentation, discussion and recommendations	
4.10 Professor Jenny Wyatt, Professor of eHealth Innovation & Director, Institute for Digital Health Care, University of Warwick, UK		Panel Discussion with Delegate Participation	
Improving the general quality of dementia services: how do we 'hear' the voice of the person with dementia in order to improve what we do?		POSTER PRESENTATIONS	
4.30 Ms. Nadia Sawitch, Director, Innovations in Dementia, Exeter, UK		POSTER PRESENTATIONS	
4.50 Panel Discussion with Delegate Participation		POSTER PRESENTATIONS	
POSTER PRESENTATIONS		POSTER PRESENTATIONS	
REFRESHMENTS available continuously outside of the lecture theatres		REFRESHMENTS available continuously outside of the lecture theatres	
POSTER PRESENTATIONS		POSTER PRESENTATIONS	
PLenary 4		PLenary 4	
PERSON AND PEOPLE-CENTERED DEMENTIA CARE: THE WAY FORWARD		PERSON AND PEOPLE-CENTERED DEMENTIA CARE: THE WAY FORWARD	
Chairman: Professor Sir Jonathan Asbridge, Inaugural President of the Nursing and Midwifery Council UK & Former Deputy Chairman, Council for Healthcare Regulatory Excellence, Centre for Clinical Epidemiology and Social Medicine, London UK		Chairman: Professor Sir Jonathan Asbridge, Inaugural President of the Nursing and Midwifery Council UK & Former Deputy Chairman, Council for Healthcare Regulatory Excellence, Centre for Clinical Epidemiology and Social Medicine, London UK	
The economics of dementia: current estimates and modelled projections		The economics of dementia: current estimates and modelled projections	
5.20 Professor Anders Wimo, Department of Neurobiology, Care, Science and Society, Karolinska Institute, Stockholm, Sweden		Five key factors in achieving high quality and person-centered dementia services for the future	
The Alzheimer's Cooperative Valuation in Europe (ALCOVE): Facilitating joint action between EU Member States and the European Commission – a key to increasing the person-centeredness of dementia care		5.40 Professor Alistair Burns, National Clinical Director for Dementia, Department of Health, UK and Professor of Old Age Psychiatry, University of Manchester, UK	
6.00 Dr. Armelle Jeppre-Desplantes, ALCOVE Lead Coordinator, French National Authority for Health, Paris, France		6.00 Dr. Armelle Jeppre-Desplantes, ALCOVE Lead Coordinator, French National Authority for Health, Paris, France	
Panel Discussion with Delegate Participation		Panel Discussion with Delegate Participation	
Closing Address & Synthesis. What has the conference and debate taught us?		Closing Address & Synthesis. What has the conference and debate taught us?	
6.30 Professor Andrew Miles, Editor-in-Chief, International Journal of Person Centered Medicine and Journal of Evaluation in Clinical Practice, World Health Organisation Collaborating Centre for Public Health Education and Training, Faculty of Medicine, Imperial College London, UK, Director, International Conference and Publication Series on Person-Centred Healthcare, Visiting Professor, University of Milan, Italy, Medical University of Plovdiv and the University of Sofia, Bulgaria; Distinguished Academician, National Academy of Sciences and Arts of Bulgaria & New York Academy of Medicine, USA		6.30 Professor Andrew Miles, Editor-in-Chief, International Journal of Person Centered Medicine and Journal of Evaluation in Clinical Practice, World Health Organisation Collaborating Centre for Public Health Education and Training, Faculty of Medicine, Imperial College London, UK, Director, International Conference and Publication Series on Person-Centred Healthcare, Visiting Professor, University of Milan, Italy, Medical University of Plovdiv and the University of Sofia, Bulgaria; Distinguished Academician, National Academy of Sciences and Arts of Bulgaria & New York Academy of Medicine, USA	

GENERAL INFORMATION

About the International Conference and Publication Series on Person-Centred Healthcare (ICPSPCH)

ICPSPCH is a new and major initiative of the International College of Person Centred Medicine (ICPCM), a global body of physicians, nurses, allied health professionals, academics and health scientists supported in its work by the World Health Organisation (WHO), the World Medical Association (WMA), the World Organisation of Family Doctors (WONCA), the World Federation for Medical Education (WFME), the International Council of Nurses (ICN) and the International Alliance of Patients Organisations (IAPO), together with some 30 other international clinical organisations and patient advocacy associations

About the Conference

The dementia conference is the first in the new Series and has been designed with reference to WHO imperatives for the development of personalised clinical services worldwide and in accordance with the provisions of the 2012 Geneva Declaration on Person-centered Care for Chronic Diseases. The conference will bring together leading colleagues working in all areas of dementia care internationally to establish a pathway for the construction of dementia care and services by building upon current work by the international community in the dementia field and enhancing this through the direct application of the principles and recently advanced methods of person-centered care.

A key activity as part of the dementia conference will be the formal consideration of how a humanistic framework of medical, health and social care can be designed and operationalized which applies both science and humanity in a manner that recognises the patient as a *person* and which responds as fully to his/her psychological, emotional and spiritual requirements as to his/her physical and organic needs. The conference will have a strong methodological emphasis, with key considerations of service re-configuration/re-design, medical informatics/data capture, clinical education and a range of other central factors of relevance to increasing the person-centeredness of care. A case-based Masterclass has also been built into the programme to illustrate the practical application of the general principles and methods of person-centered care to a wide range of individual patients.

Who should attend?

Neurologists, Psychogeriatricians, Geriatricians, Psychiatrists, Family Physicians with a special interest in the care of the person with dementia and Trainees across all of these specialties. Clinical Psychologists, Specialist Nurses, Occupational Therapists, Physiotherapists, Social Workers, Care Home Dementia Directors and associated staff, academic staff and researchers into dementia, health service policymakers, members of Industry and all those colleagues with a responsibility for or interest in the construction and provision of person-centered dementia services.

Venue

The De Vere Venues Canary Wharf, 1 Westferry Circus, Canary Wharf, London E14 4HA

Fee and Payment

The fee for attendance is shown on the Registration Form. Fees include luncheon, mid-session refreshments and all conference materials. Payment can be made by personal or institutional cheque and sent to the postal address shown at the bottom of the registration form or via the PayPal function of the website www.pchealthcare.org.uk. Non-UK payments can also be made via an international bankers draft or a money order in pounds sterling drawn on a UK Bank. To be invoiced for the fee contact francesco@pchealthcare.org.uk

Enquiries

All enquiries in relation to the administrative aspects of this conference should be made to Mr. Francesco Scordamaglia at: francesco@pchealthcare.org.uk or telephone +44 (0) 20 7222 2905. Enquiries of an academic or clinical or sponsorship nature may be made to Professor Andrew Miles, Director of the Conference Series, at: andrew.miles@pchealthcare.org.uk. The right to make changes in the programme due to operational necessity is reserved.

Cancellations

Cancellations will only be accepted in writing by e-mail. A refund less an administrative charge of £25 will be given on cancellations made by 29 March 2013. Thereafter, the full fee is payable. Substitutions may be made at any time. No refunds can be given after 29 March 2013 for cancellations arising from industrial action or acts of terrorism.

CPD accreditation

CPD accreditation has been applied for and formal Certificates of Attendance will be available.

Data Protection

Your name, current postal and hospital address (or correspondence address given) will be included in the list of participants which will be issued to delegates and speakers.

Accommodation

Details of a range of good quality London hotels within easy reach of the Conference Venue will be provided to delegates on receipt of successful registration

REGISTRATION FORM

Developing a Person-Centred Model of Care for the Patient with Dementia:

[Inaugural project on dementia within the International Conference and Publication Series on Person Centered Healthcare]

London UK: 9 & 10 May 2013

Registration fees:

[Fees may be paid by cheque, via PayPal or via an Invoice - see 'Fee and Payment' under General Information]

Please select:

Days 1 & 2

Medical Staff: £450.
Non-medical clinical staff & Academics: £350.
Students: £175.
Members of Industry: £550.

Day 1

Medical Staff: £250.
Non-medical clinical staff & Academics: £200.
Students: £95.
Members of Industry: £350.

Day 2

Medical Staff: £250.
Non-medical clinical staff & Academics: £200.
Students: £95.
Members of Industry: £350.

Social events

- Pre-conference Reception: £40.
 Conference Dinner: £75.
 Pre-conference Reception and Conference Dinner: £100.
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Where did you see this meeting advertised (e.g. society mailing or journal advertisement)?

Any special dietary requirements? _____

Please tick this box if you do not want to receive further information about educational events in the International Conference and Publication Series on Person-Centred Healthcare (ICPSPCH)

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Geneva Declaration on Person-centered Care for Chronic Diseases

Emerging from the Fifth Geneva Conference on Person-centered Medicine and finalized by the Board of the International College of Person-centered Medicine on 19 May 2012

The 21st century is emerging as *the century of person-centered care*, and this perspective is especially compelling concerning chronic diseases. As the World Health Organization and the United Nations have recently documented and proposed, every government and component of society needs to act now to combat the growing epidemic of chronic and non-communicable diseases that threaten the lives and quality of living for so many people around the world. What we must emphasize now is that a person-centered approach to the promotion and care of health is crucial to counteract this massive epidemic. People with chronic diseases cannot be effectively cared for without fully engaging them in their own health. Consequently, we believe that bold new approaches to health promotion and illness intervention need to be developed and integrated in our health systems. Furthermore, the patient needs to remain at the heart of these approaches. Effective public health, clinical, medicinal and technological procedures must be developed and implemented having the whole person at the core within a broad biological, psychological and socio-cultural framework.

Around a third of the world's population currently suffers from at least one chronic disease. More than 60% of deaths in 2008 resulted from cardiovascular, cancer, diabetes and respiratory illnesses. A quarter of these deaths occurred in people under the age of 60. Other chronic diseases such as mental and musculoskeletal conditions have disproportionately high disease burden. Death and disability have a devastating effect on individuals, their families and the societies they live in, with wide economic consequences.

Four essential components of an effective approach to chronic and non-communicable diseases are:

- (i) Monitoring both risk and protective factors (intrinsic and extrinsic; biological, psychological and social)
- (ii) Monitoring well-being, including outcomes for positive health (vitality and resilience despite exposure and adversity) and illness (morbidity and disease-specific mortality)
- (iii) Individual and population-level responses to engagement in health promotion (utilization of resources for health promotion, adherence to prevention programs, level of knowledge of effective health promotion and maintenance practices, as well as obstacles and resources needed for their actual application in life)
- (iv) Health system responses to illness (policies and plans, infrastructure, human resources and access to essential healthcare including medicines and other therapies)

It should never be forgotten that *people* have risk and protective factors; that *people* experience vitality and resilience, morbidities and disabilities; that people select the goals and lifestyle practices that they value and should be cared for by services responding to their needs, goals and values. Chronic diseases, the services that seek to tackle them and their wider economic impact ultimately involve persons, each with a unique life story and a unique outlook on life. This shapes their lifestyle colored by their experiences and environments, including the course of their diseases and associated risk and protective factors.

Effective prevention and treatment of diseases should monitor and promote wellbeing and should not be reduced to symptomatic treatment and prevention of diseases and their risk factors, as recognized by WHO's definition of health. Attention to health promotion is also important to motivate adherence to treatment. People are more easily convinced to maintain actively their wellbeing than to restrain from unhealthy practices leading to disease onset and chronicity.

Such a framework of health promotion and illness intervention should take full account of the patient's life goals, values, stories and aspirations. The application of the person-centered approach should always be empathetic, respectful and empowering to enhance the person's functioning, resilience and wellbeing through joint understanding and joint decision-making for clinical care and health-promotion.

Thus, the 5th Geneva Conference on Person-centered Medicine issues the following recommendations:

1. Governments should adopt a comprehensive person- and people-centred approach to integration of health promotion and illness intervention to prevent and control chronic diseases. To achieve this, governments should invest in their health systems recognizing that investment in people's health is investment in social welfare, economic prosperity and security.
2. The health sector has a responsibility to champion this and to ensure that health systems are able to engage and respond to the growing burden of chronic diseases. Health services must also be engaged to prevent, diagnose and treat these diseases through the integration of primary care, multidisciplinary specialist services and public health.
3. Person- and people-centred care should be supported by a close collaboration between clinical care and public health. Each person with a chronic disease should be fully engaged in partnership to achieve joint understanding and joint decision-making to prevent and treat such diseases.
4. Health professional organizations must work with their members to advance person-centered health promotion and care. It should also ensure the integration of health and social services.
5. Person-centered public education, professional training and health research are crucial to support effectively clinical care and public health actions for chronic diseases.
6. Last but not least, civil society in general must be engaged in efforts to tackle chronic diseases, as the effectiveness of these efforts will largely rest on the commitment of every person and component of society involved.

SUPPORTING ORGANISATIONS



Alzheimer's Disease International



**WHO Collaborating Centre
Public Health Education and Training
Imperial College London**

World Federation for Medical Education - www.wfme.org

World Medical Association - www.wma.net

World Federation of Neurology - www.wfneurology.org

International Council of Nurses - www.icn.ch

International Psychogeriatric Association - www.ipa-online.org

Alzheimer's Disease International - www.alz.co.uk

International Alliance of Patients' Organizations - www.patientsorganizations.org

World Federation for Mental Health - www.wfmh.org

European Association of Geriatric Psychiatry - www.eagp.net

European Psychiatric Association - www.europsy.net

Early detection and timely INTERvention in DEMentia - www.interdem.org

European Federation of Associations of Families of People with Mental Illness - www.eufami.org

Universita' degli Studi di Milano - www.unimi.it/ENG/

Medical University of Plovdiv - www.meduniversity-plovdiv.bg

British Society of Gerontology - www.britishgerontology.org

International College of Person Centered Medicine - www.personcenteredmedicine.org

WHO Collaborating Centre for Public Health Education and Training, Imperial College London - <http://www1.imperial.ac.uk/publichealth/departments/pcph/whocollaboratingcentre/>